



ENVIRAL'S BIG OLD SUSTAINABLE SHOOT MUSTS

Enviral's vision is to live in a world where all brands prioritise people and the planet. In everything we do we put extra effort into ensuring that we have as small a footprint as possible with the resources we have. When working with Enviral or representing us in whatever format, it would be epic if you could do the same.

Below is a list of things we ask for when filming with Enviral:

- Bring a filled reusable water bottle
- For a shoot that's on the go, please bring a reusable coffee cup
- If possible travel by public transport, avoiding flights
- If having to travel via car, record mileage travelled so Enviral can offset
- If there are multiple crew, please carpool to avoid unnecessary travel
- If sourcing your own food, try going plant-based and cut the single-use plastic
- If shooting in the wild - respect nature and leave only footprints

FOR PRODUCERS

- Can filming or photography be gained via stock to cut shoot needs completely?
- Seek diversity in all production, from talent to crew and catering
- If we're renting vehicles, can they be electric or hybrid
- Check to see if the shoot location as electric charge points
- If shooting at a studio, is it powered by 100% genuine renewable energy? Use this as a studio sourcing technique
- If the shoot location needs a generator, please be sure to use as best an eco accredited generator as possible for the budget
- Don't print and laminate unnecessary stuff
- Don't buy unnecessary stuff
- Make sure all people on shoot, including clients, have this document

WHEN FUELLING THE CREW:

- Source a location with a tap, or as a last resort use cans or cartons of water
- Source equipment and props from local companies
- Make sure crew and talent are sourced from as close to the shoot location as possible
- Choose ethical catering options, this means no red meat and at least 60% plant-based food, with the rest being vegetarian. This to be locally sourced and in-season

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Thank you for joining us on our mission to effectively communicate purpose to the world. Any questions, just get in touch via hello@enviral.co.uk

It's time to communicate our future