

Creative Designer, 12 month Fixed-term Contract

Location: Bristol HQ

Reports To: Creative Director

Enviral is at an exciting growth stage and we're currently looking for a Creative Designer to join our curious creative team and support our wider studio in producing truly impactful work. We're looking for someone to start in September, to cover a sabbatical, with the view this could lead to a full-time, permanent role in our team going forwards.

Creative Designer

Who you are:

You're a creative who loves all things design with an eye for detail who knows how to create communications that have impact. You're creatively driven, can work efficiently and have a growth mindset. You have your finger on the pulse of creative industry trends and bring valuable experience from working in a competitive agency environment.

We're looking for:

- Creative Graphic Designer with at least 5 years' experience in a creative role within a creative marketing agency, or similar environment
- A strong portfolio showcasing a range of creative work, preferably with sustainability or purpose-driven projects included. We're especially interested in social media asset design, presentation builds and boundary pushing typographical layout
- Advanced proficiency across the Adobe creative suite, specifically InDesign, Illustrator, Photoshop. Motion and UX/UI experience is a bonus.

Key Responsibilities:

- Working as part of the creative team, building impactful ideas that answer and challenge the brief
- Working on diverse projects across multiple clients and sectors, including, but not limited to comms campaigns, branding, guidelines, impact reports, infographics, social media assets and presentation decks
- Collaborating with our Sustainability Strategist to bring impact reports, presentations and graphics to life with your creativity and design flair
- Pitching ideas to a range of clients, taking them on a journey that excites them, builds trust, and forms strong partnerships.

You'll also be:

- Maintaining a keen eye for detail, ensuring all communications have a level of consistency and are produced to the highest standard
- Working efficiently and sometimes at pace to keep up with a busy agency studio
- Constructively challenge briefs in order to build bigger and better creative solutions
- Encouraging an environment of creativity, pushing the team and inspiring our awesome clients delivering excellent visual communications every time
- Exploring new ways to present information
- Developing a growth mindset to change the world through our clients and our own campaigns
- Staying on top of the latest trends within the digital and sustainability comms landscape and sharing those with the team.

Why you'll thrive:

- You have an always-on mentality in regards to communications that move the needle
- You're on the creative pulse and not afraid to do things differently
- You have a passion to make a positive change to the world
- You're a self-starter and thrive in a fast-paced, dynamic environment
- You'll encourage an environment of creativity and kindness, pushing the team and our clients to go that extra mile together
- You bring a 'can-do' attitude and a willingness to roll up your sleeves to get the job done well.

What you'll get :

We offer a huge number of rewards like attractive salaries, personal development or donations to Surfers Against Sewage, Marmalade Trust, National Trust or Woodland Trust, half-day adventures and paid activism or volunteering options. We're also based in a creative co-working hub full of Bristol's best creative talent, with a yearly training fund and access to hundreds of books on creativity and sustainability.

Salary: £36,000 to £42,000 pro rata, depending on experience

This is a full-time role in our awesome Bristol office with flexible working options for those who need them.

How to Apply:

If you are passionate about sustainability and have the creative skills and experience to help Enviral lead the way in the industry, we'd love to hear from you. Please send your resume, cover letter, and portfolio to recruitment@enviral.co.uk by **7th August 2024. Interviews between 7th - 14th August.**

Enviral is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Join us and help shape the future of sustainable communications!

A bit about Enviral:

We live in a world where organisations who have a vision for a more sustainable future, and a plan to turn that vision into reality, succeed. In fact, those organisations don't just succeed, they become role models, helping change entire industries, inspiring movements, and making our planet a healthier and happier place to inhabit.

Enviral is a sustainable brand and communications company. We evolve companies' sustainability strategies and engage audiences through remarkable communications. We're not a traditional agency, and frankly put, we never want to be. We want to shake-up business as usual, led by example and help put purpose-driven companies in the spotlight.

We support clients with Strategy, Creative, and Advertisement. We also work with a host of value-led partners across PR, Media Buying, and Websites.

Our Mission, Vision & Values:

Vision: We want to live in a world where all brands prioritise people and the planet.

Mission: Our mission is to effectively communicate purpose to the world.

Values: Adventurous, curious, purposeful, kind, strategic.